



PRIMA Institute 2008

The Industry's Premier Risk Management Training Program

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Celebrating 30 Years of Excellence

**Register today for PRIMA Institute 2008 --
The Industry's Premier Risk Management Training Program!**
October 20-23 | Sheraton Gunter Hotel | San Antonio, Texas
This is THE program you do not want to miss!

PRIMA Institute offers something for the seasoned risk manager as well as those new to the profession. There are five programs within PRIMA Institute to choose from: PRIMA's Foundations in Risk Management Program; the Associate in Risk Management 54 - Risk Assessment (ARM54) tutorial; the Associate in Risk Management 55 - Risk Control (ARM55) tutorial; the Associate in Risk Management 56 - Risk Financing (ARM56) tutorial; and the Risk Management for Public Entities (RMPE352) tutorial.

New to risk management? The Foundations track is made for you!

Those with less than two years of experience managing risk will benefit from this four-day course designed to help new risk managers get grounding in the technical and managerial aspects of their jobs. The course provides the core competencies of risk management. Jump-start your success on the job by familiarizing yourself with the five-step risk management process. A look at the big picture will show you how risk management fits into your organization's overall structure. At the end of instruction each day, participants will work in small groups to develop a model risk management program based on the case study provided.

Working toward your ARM or ARM-P designation?

New this year, PRIMA Institute will offer all three ARM tutorials and exams in addition to the RMPE tutorial and exam, so you can take your pick! PRIMA's ARM and RMPE tutorials are specifically designed to prepare you to take and pass the national exam. These testing track programs are offered in conjunction with the Insurance Institute of America (IIA). The tutorials are designed as a crash-course focusing on key material, definitions, concepts and terms. Emphasis is placed on key areas subject to testing. These three-day classes feature an intensive all-day tutorial followed by a multiple choice exam on the fourth day.

No matter which program you choose, you will be glad you attended the 2008 PRIMA Institute to build on and strengthen your mastery of the risk management core competencies!

For more information or to register for PRIMA Institute, visit our Web site at www.primacentral.org or contact Catie Slye, PRIMA's education and training manager, cslye@primacentral.org.